

Evangeline Corridor Initiative ArtBox Guidelines



The goal of the ArtBox Project is to transform the traffic boxes around Lafayette into beautiful pieces of public art that represent our city, its people and our culture, giving our community a sense of place.

PROJECT PARTNERS



In partnership with Lafayette Consolidated Government (LCG), Acadiana Center for the Arts (AcA) is creating 10 new ArtBoxes in neighborhoods along the Evangeline Corridor.



ELIGIBILITY

Artists and Organizations regardless of location are invited to submit. Organizations will be required to provide a primary contact person.

APPLICATION PROCESS

Evangeline Corridor ArtBox Submission deadline is **June 30th, 2021**

Artists will be asked to submit their design on AcA's website through the ArtBox Submission Portal found at:

acadianacenterforthearts.org/artbox/

Artists will provide a color rendering of the proposed design on the ArtBox Template provided

Up to 2 designs will be considered.

Submissions will be considered and kept on file for future consideration.

Artists will be notified if and when their designs are selected.

For Questions and Assistance with submitting online contact:

Jaik Faulk
AcA Visual Arts Director
submissionsmanager@acadianacenterforthearts.org
337.233.7060 ext 233

PROJECT DESCRIPTION

Acadiana Center for the Arts (AcA) in partnership with Lafayette Consolidated Government (LCG) is continuing its ArtBox program with ten new artworks throughout the Evangeline Corridor area. This new beautification campaign came about through the Catalyst Projects Initiative developed and outlined in the Evangeline Corridor Initiative (ECI) Planning Report.

This particular catalyst project covers multiple districts within the ECI corridor. As a Catalyst Project, these ten ArtBoxes will be one of the programs aimed at increasing economic and community value within the area. These projects, both small and large, are intended to leverage significant visible investment in the area to support comprehensive community planning goals. This is a great opportunity for collaboration within communities, Lafayette Consolidated Government and Acadiana Center for the Arts with participation of neighborhood coteries, community residents and community organizations will bring about ten new works of public art that will be distinct and reflective of the history and people of their communities.

Through this campaign, artists and community members are encouraged to submit proposals for artwork to be installed on any of the proposed sites located in the Downtown, McComb-Veazey, LaPlace, Freetown-Port Rico, Quiet Town and Oasis neighborhoods. Selected designs will be awarded a \$500 artist stipend paid upon completion of the final design.

DESIGN CRITERIA

- Work will be highly public and therefore must be appropriate to be viewed by all ages.
- Designs can be representational or abstract
- Artists are invited to create designs that may touch on themes and histories relevant to the following potential neighborhood sites:

Downtown
McComb-Veazey
LaPlace
Freetown-Port Rico
Quiet Town
Oasis

- Artwork must be original.

- Use the template provided to propose a design concept. Be aware that some changes to the design may be required to accommodate site requirements.
- Design must include all visible sides of the traffic box.
- Designs must not be offensive or contain any representation of traffic lights, signs or signals.
- If the design is to include text, it must be included in the proposed design. The traffic signal box may not be used for advertisement or to promote a business, product or viewpoint.
- Designs may not include a breach of intellectual property, trademarks, brands, images of illegal activity or involve the attachment to any objects to the box. Because the project also aims to deter graffiti vandalism, designs should not mimic or take the style of tags or graffiti.

SELECTION

A panel will be convened to review the applications. Following selection, submissions will be considered and kept on file for future consideration.

INSTALLATION

Artwork will be photographed or scanned and printed on vinyl wraps, which will be installed by the fabricator. Artists do not fabricate or install the final art works on the traffic box.

COPYRIGHT

Due to the nature of this project and the possibility that artwork may be vandalized, artists applying for this project must accept the risk that their artwork may be damaged, altered or removed. LCG and AcA are not responsible for maintaining the artwork per the artist's original intent once it is completed.

The artist further grants The ArtBox Project (LCG and AcA) the following exclusive rights:

- Reproduction (including electronic images) for promotion and educational purposes.
- The right to remove the artwork (or sections of the artwork) from the site for reasons which include:
 - Endangerment of the public safety
 - Damage to the utility box (including vandalism) requiring repair or maintenance.
 - Replacement of the utility box.

TERMS OF AGREEMENT

All artists selected for the ArtBox Project shall agree to the following:

- The work submitted by the artist is original, solely owned by the artist and reproduction will not violate the rights of any third party. Since the artistic designs leading up to and including the final design and dimension of the artwork are unique, the artist shall not make any additional, exact duplicate reproductions of the final design and dimension, nor shall the artist grant to a third party, the right to replicate the artistic designs and dimensions of the artwork, without written permission of AcA.
- The final design on the traffic box should represent the submitted and original design on the application.
- The accepted artwork developed under this contract shall be the exclusive property of the ArtBox Project (LCG, AcA).
- The artist grants to the ArtBox Project an irrevocable license to make reproductions of the artwork and the final designs to be used in brochures, media, publicity and catalogs, or other promotional items.
- The artwork may be removed and/or destroyed at any time without notification of the artist to accommodate utility box replacement.
- The ArtBox Project has the right to remove the design in the future for whatever reason is deemed necessary at the time.

Actual Size (See listed sizes)

Live Area (Keep important text / into inside this area.)

Bleed (+.37" on all sides; This area is an extension of art. NOT a solid color.)

NOTE: Sizes listed are average sizes; Each box is slightly different.

ALSO:

Keep in mind that one of the smaller sides will have a box/pipe protruding from it. The layout of these will vary from box to box. One of the larger sides has a panel/grille protruding from it. The layout for this is the same across all boxes.



44.25

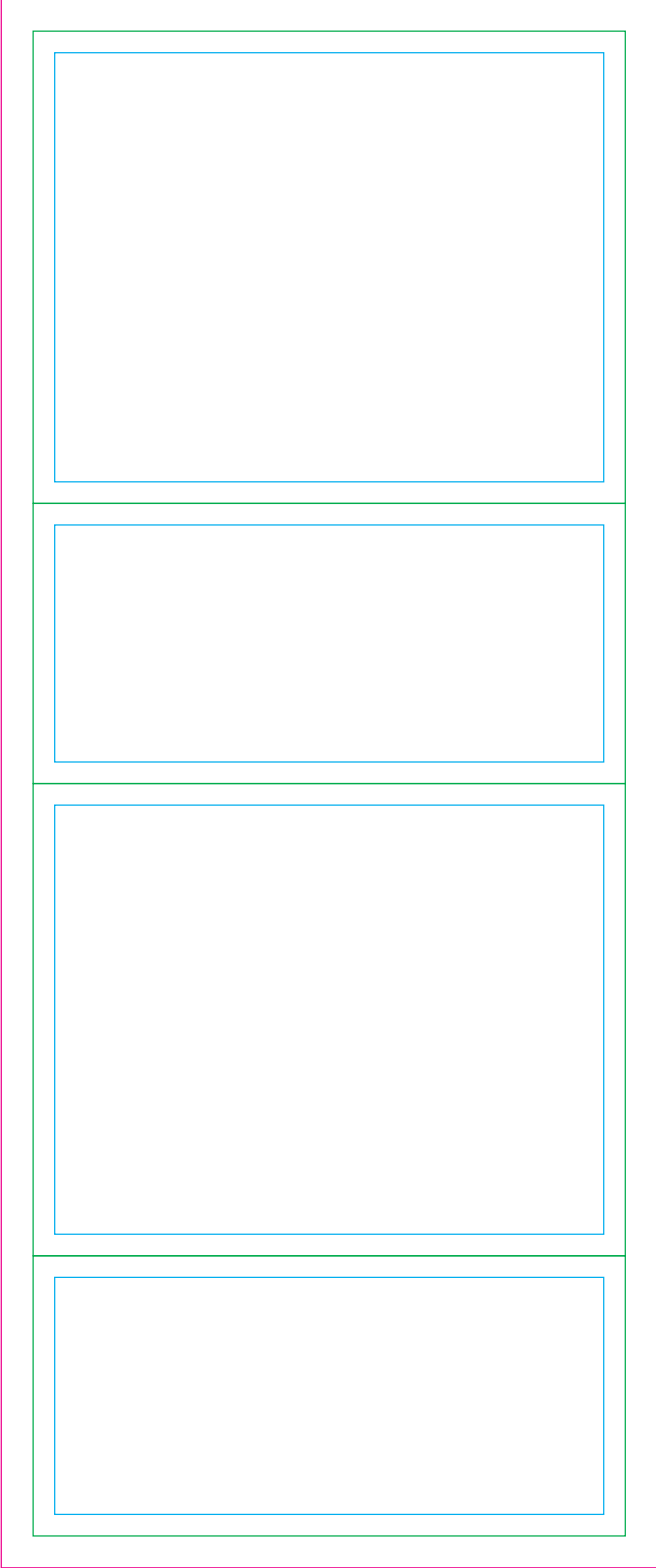
26.25

26.25

44.25

26.25

55.5



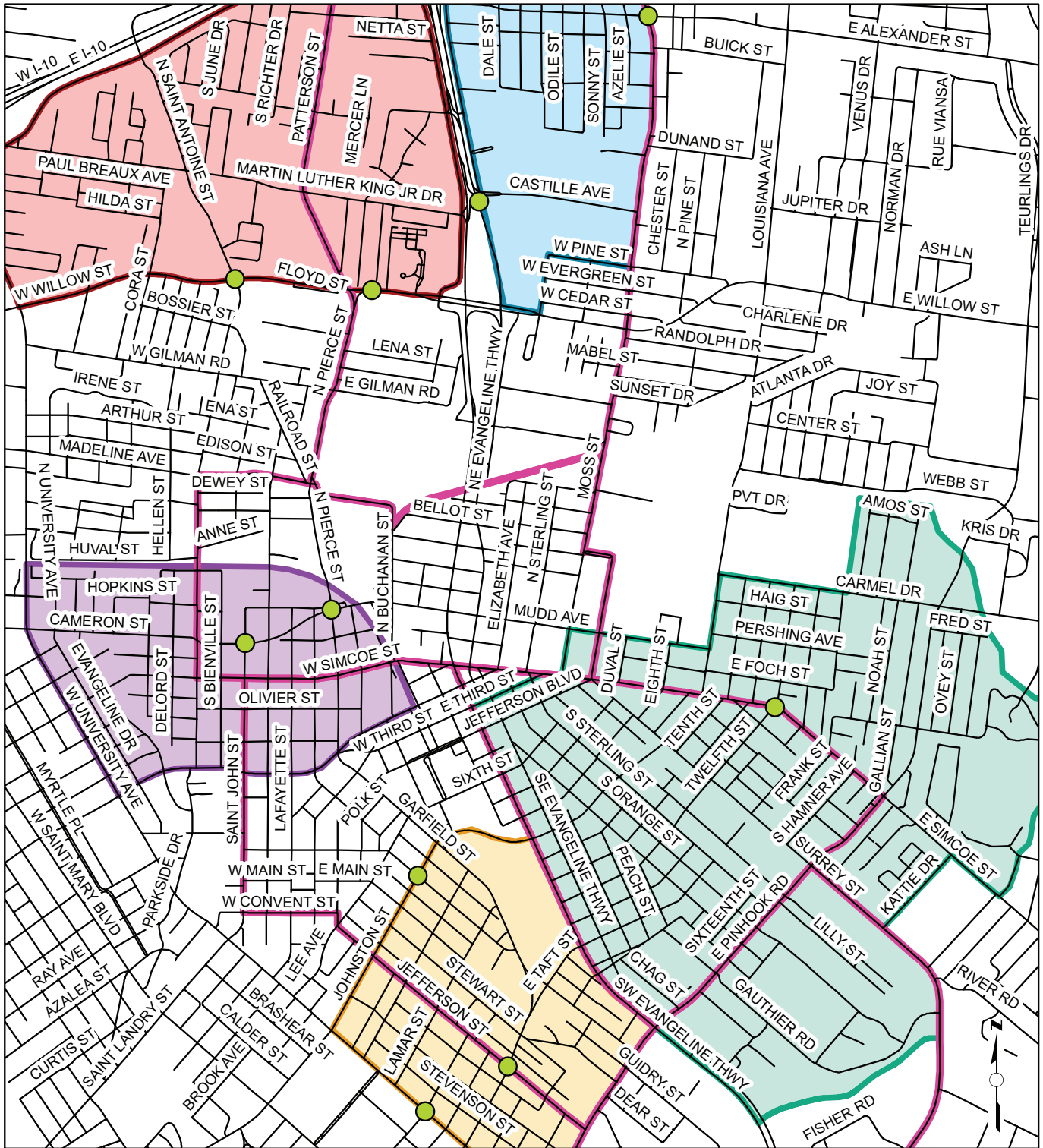
BACK

SIDE

FRONT

SIDE

ECI ARTBOX AND COTERIE BOUNDARIES



Legend

- ArtBox_Traffic_Cabinet_Locations
- McV_Cultural_District
- LCG.Centerlines
- Freetown Port Rico
- I-49 Connector Districts
- Quiet Town
- LaPlace Coterie
- Oasis

Planned By: RS
 Drawn By: RS
 Checked By: CG
 Date:
 3/16/2021

Sheet:
 1 of 1

Scale: 1" = 1000'