Returning for the 15th year:

Gulf Brew

October 21, 2023
Downtown Lafayette

CONTACT:
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Gulf Brew
Sponsor Impact & Benefits

Gulf Brew is AcA’s largest fundraiser—a family-friendly outdoor festival featuring over 200 craft and speciality beers from around the world, arts & crafts vendors from across the state, fun family activities, and great live music.

It’s a rich, full day in the cultural heart of Acadiana.
It’s a rich, full day in the cultural heart of Acadiana.
Gulf Brew
The Why: Supporting AcA's Impact.

Gulf Brew is designed to increase public knowledge and appreciation for AcA’s mission of fostering art and culture in Acadiana through a wide variety of arts and educational programs. Funds raised directly impact AcA’s services to 39,000+ students in 80 public schools across Acadiana. That’s a big impact.
It’s a rich, full day in the cultural heart of Acadiana.
## Gulf Brew Sponsorship Opportunities

There’s a fit for every budget size:

<table>
<thead>
<tr>
<th>Title Sponsor</th>
<th>VIP Lounge Sponsor</th>
<th>Stage Sponsor</th>
<th>Designated Driver Experience</th>
<th>King &amp; Queen Coronation Sponsor</th>
<th>Brew Pub Sponsor</th>
<th>Family Fun Zone Sponsor</th>
<th>Cajun Jam Sponsor</th>
<th>Brewmaster Sponsor</th>
<th>Brew Buddy Sponsor</th>
<th>Brew Book Ad Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000 (Limit 1)</td>
<td>$10,000 (Limit 2)</td>
<td>$7,500 (Limit 2)</td>
<td>$5,000 (Limit 1)</td>
<td>$3,000</td>
<td>$2,500 (Limit 1)</td>
<td>$2,000 (Limit 1)</td>
<td>$2,000</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
</tbody>
</table>

| Special Benefit | Gulf Brew presented by... | VIP Lounge presented by... | Stage presented by... | Logo printed on DDE punch card & wristband | All access pass to the Pre-Coronation Celebration | Brew Pub presented by... | Crafts and face painting for all ages | Cajun Jam presented by... | Super Fan of Gulf Brew! | Big Fan of Gulf Brew! | Ad placement in Brew Book with social media promotions |
|---------------|--------------------------|---------------------------|----------------------|---------------------------------------------|---------------------|--------------------------|-----------------|------------------|-----------------|-----------------------------------|

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Gulf Brew

Sponsorship Opportunities
Gulf Brew 2022 Highlight Reel
Title Sponsor

October 21, 2023
Downtown Lafayette
Title Sponsor Placement: Event Poster & Coaster

Title Sponsor logo featured at top of event poster. (1,000 produced and distributed to area businesses)

Title Sponsor logo featured on front and rear of event coaster. (25,000 produced and distributed to area bars and restaurants)
Title Sponsor Placement: Event T-Shirt and Brew Book cover

Title Sponsor logo featured on event t-shirt.
(500 produced and sold to attendees)

Title Sponsor logo featured on “Brew Book” event guide
(1,500 produced and distributed to attendees)
Title Sponsor logo featured on fan.

(500 produced and distributed prior weekend at Festivals Acadiens et Créoles)
Title Sponsor branded materials and tents on-site.

(Up to three locations on festival grounds)
Title Sponsor:
Reserved Seating in VIP Lounge
VIP Sponsor

October 21, 2023
Downtown Lafayette
VIP Lounge Sponsor Placement: Welcome Signage

VIP Sponsor logo featured prominently in VIP lounge signage.

(450 attendees paying $100 tickets for elevated event)
VIP Sponsor Placement:
Branded Hospitality Tent / Promotional Sites

VIP Sponsor branded materials and tents on-site.
(One location on festival grounds)
VIP Lounge Sponsor:
Reserved Seating in VIP Lounge
Stage Sponsor

October 21, 2023
Downtown Lafayette
Stage Sponsor Placement:
Music Schedule and Sponsor Signage

Sponsor logo and name featured on stage and wayfinding.

(5,000+ attendees enjoying original music by eight bands)
Stage Sponsor Placement: Music Schedule and Sponsor Signage

Sponsor logo and name featured on stage and wayfinding.

(5,000+ attendees enjoying original music by eight bands)
Stage Sponsor Placement:
Branded Hospitality Tent / Promotional Sites

Stage Sponsor branded materials and tents on-site.
(One location on festival grounds)
Stage Lounge Sponsor:
Reserved Seating in VIP Lounge
Designated Driver Experience Sponsor

October 21, 2023
Downtown Lafayette

Gulf Brew

Benefitting Acadiana Center for the Arts
Designated Driver Experience (DDE) Sponsor Placement:
Punch Card Wristband

Sponsor logo featured on DDE punch-card wristband.

(500 DDE tickets get a VIP experience with non-alcoholic drinks and snacks across the festival)
Designated Driver Experience (DDE) Sponsor
Placement: Punch Card Wristband

Sponsor logo featured on punch card presented to Downtown restaurants for a complimentary mocktail

(500 produced for DDE ticket purchasers)
King & Queen of the Brew Sponsor

October 21, 2023
Downtown Lafayette
King & Queen of the Brew Sponsor Placement:
Pre-Coronation Celebration Invitation

Sponsor logo featured on all materials for the King & Queen of the Brew competition.
(500 invitations to 10/20 private reception; 2500 business cards distributed by contestants)

King & Queen of the Brew is a friendly fundraising competition of six community leaders raising funds for AcA’s Arts in Education mission.
King & Queen of the Brew Sponsor Placement:
Crowning & Second Line

Sponsor recognition from stage at coronation ceremony & second line
(1,000 attendees join the second line)
Brew Pub Sponsor

October 21, 2023
Downtown Lafayette

Gulf Brew

BEER MUSIC FUN

BENEFITTING
ACADIANA CENTER for the ARTS
Brew Pub Sponsor Placement: Exterior Signage

Sponsor logo featured on all materials for the Brew Pub.

(Seating and DJ entertainment for 200 people at a time, taking a break from the crowds)
Family Fun Zone
Sponsor

October 21, 2023
Downtown Lafayette

Gulf Brew
Beneﬁtting Acadiana Center for the Arts
Family Fun Zone Sponsor Placement:
Signage Opportunity

Sponsor logo featured on all materials for the Family Fun Zone.

(300+ families participate in teaching artist-led activities in the Family Fun Zone.)
Family Fun Zone Sponsor Placement:
Signage Opportunity

Sponsor logo featured on all materials for the Family Fun Zone.

(300+ families participate in teaching artist-led activities in the Family Fun Zone.)
Jam Tent Sponsor

October 21, 2023
Downtown Lafayette

Gulf Brew

BENEFITTING
ACADIANA CENTER
for the ARTS
Jam Tent Sponsor Placement:
Signage at location

Sponsor logo featured on all materials for the Jam Tent.

(Four professional musicians lead a traditional jam for spectators and participants alike)
Brewmaster, Brew Buddy & Brew Book Ad Sponsor Options

October 21, 2023
Downtown Lafayette
Brewmaster and Brew Buddy Sponsor Placement: Brew Book Recognition

Brewmaster and Brew Buddy logo featured in “Brew Book” event guide

(1,500 produced and distributed to attendees)
Ad featured in “Brew Book” event guide
(5” x 2” graphic, 1,500 produced and distributed to attendees)
Thank you!

CONTACT:
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