

Saturday, October 19, 2024 • 1–5:00pm • Rain or Shine!

### Acadiana Center for the Arts transforms Downtown Lafayette into a *beer-centric* street festival!

Gulf Brew is Acadiana Center for the Arts' longest-standing fundraiser, celebrating 16 years of bringing the community together for the love of beer and the arts!

With over 200 types of beer to sample, craft vendors selected by the Louisiana Crafts Guild, live music, a Family Fun Zone, and a VIP experience, there is something for everyone at Gulf Brew!

AcA becomes the VIP Lounge, featuring a cool space to watch and listen to music on the main stage, complimentary food and beverages, a football watch party in the James Devin Moncus Theater, and access to VIP restrooms!

### You can be part of *Gulf Brew!*

#### **\*** Become a Sponsor

- Sponsor a section of Gulf Brew and gain exclusive naming rights.
- Enjoy VIP Lounge and After Party tickets based on your sponsorship level.

#### \* Place Your Ad in the 2024 Brew Brook

- Spread your message to Gulf Brew participants and beyond!
- \* Purchase Tickets
  - Festivals are more fun with friends get tickets for you and your group!



\* \* \* \* Gulf Brew \* \* \* \*

## Cheers to supporting *the arts* in Acadiana!

Each year, we honor two community leaders as the "King and Queen of the Brew." These individuals have excelled in a fundraising competition to support AcA's Arts in Education programming. All proceeds from Gulf Brew go towards this cause. Last year, the Arts in Education program achieved the following:



12,226

classroom sessions taught by an AcA teaching artist



students directly served



July 15, 2024 All tickets for ages 21+



gallery tours

**2,400** teachers served performances presented

86 schools served **30** summer camps

presented

70 teaching artists paid

Early-Bird Special \$30 Available through August 31, 2024
General Admission \$40 All-you-can-sip of 200+ beers
VIP Ticket \$100 Access to VIP lounge & experiences
Designated Driver Experience (DDE) \$10 Non-alcoholic beverages

# Gulf Brew Cash Sponsor Benefits

Sponsorship Tier	Presenting Sponsor \$20,000 (Limit 1)	VIP Lounge Sponsor \$10,000 (Limit 2)	Stage Sponsor \$7,500 (Limit 2)	Designated Driver Experience \$5,000 (Limit 1)	Red Zone Sponsor \$5,000 (Limit 2)	King & Queen Coronation Sponsor \$3,000 (Limit 1)	Brew Pub Sponsor \$2,500 (Limit 1)	Family Fun Zone Sponsor \$2,000 (Limit 1)	<b>Cajun Jam</b> <b>\$2,000</b> (Limit 1)	Brewmaster Sponsor \$1,000	Brew Buddy Sponsor \$500	Brew Book Ad Sponsor \$300
Naming Rights	×	~	~	~	✓	~	~	~	~	-	-	-
VIP Lounge tickets	36	24	16	14	14	12	10	8	8	4	2	1
After party tickets	36	24	16	14	14	12	10	8	8	4	2	1
Recognition in Brew Book	*	*	*	*	*	*	*	*	*	*	*	*
Social media mentions	*	*	*	*	*	*	*	*	*	*	*	*
Recognition on event poster	*	*	*	*	*	*	*					
Branded hospitality tent location	*	*	*									
Reserved table in VIP Lounge	*	*										
Recognition in all promotional materials	*											